

EDUCATION

Graphic Design, Web Design	Santa Monica College	2009-2010
Sociology, Criminology	Kentucky Wesleyan College	1994-1996
Sociology, Psychology	Western Kentucky University	1990-1993

EXPERIENCE

Dex One - Senior Manager, User Experience & Design July 2012 - Present
Lead the redesign for all web, mobile-web, and native applications in an agile environment

ACTV8 - Director of Product Development 2011 - July 2012
Lead Designer and Creative Team Manager
Manage Mobile Application Product Development, QA, Sponsor integration, Content integration

DaSilva Designs - Owner 2006-2010
Successfully manifest a small graphic design business idea into a corporation

Rubber Chicken Cards - Designer Oct. 2010 - May 2011
Flash animation; Newsletter Design: html, css; Online Advertising

SKILLS

UI/UX	7.12 - Now	▶ Senior Manager, UX and Design Dex One, Santa Monica, CA
Art Direction		
Info Architecture		
Project Management	2011-07.12	▶ Director of Product Development ACTV8, Inc., Beverly Hills, CA
Social Media Integration		
Sponsor Integration		
Gamification	2009-2010	▶ Graphic Design & Web Design Santa Monica College
Data Mining		
Content Management System	2008	▶ Realized my deep passion for graphic and web design
HTML/CSS		
Understanding of:		
php	2007	▶ Designed and managed the creation of interconnected websites (including e-commerce)
mySQL		
javaScript		
	2006	▶ Created corporation (retail, wholesale and service)

SOFTWARE

Photoshop		
Illustrator	2005	▶ Created website with shopping cart feature along with print collaterals
InDesign		
Dreamweaver		
Basecamp	2001	▶ Began creating websites & print collaterals
Omnigraffle		
Flash	1996-1998	▶ Sociology, Criminology Kentucky Wesleyan College
Keynote		
Microsoft Office		
Working Knowledge of:	1990-1993	▶ Psychology, Sociology Western Kentucky University
XCode		
Eclipse	1980	▶ Began programming